



# WOMEN BUILD 2025

"GIRLS PLAY HOUSE, WOMEN BUILD THEM."

RAISE FUNDS, RAISE WALLS, RAISE EACH OTHER

FOR MORE INFORMATION



## WHAT IS WOMEN BUILD?

**WOMEN BUILD** is a powerful, female-led initiative rallying local women to make a life-changing impact—raising vital funds to build a safe, stable home for a single mother and her family in Ocala. Every dollar raised helps bring them closer to homeownership, and participants who meet their fundraising goals will earn the unforgettable experience of working alongside our Habitat team to help build the home they made possible!

Beyond building a home, **WOMEN BUILD** raises awareness of the critical need for affordable housing and how it creates strength, stability, and self-reliance for families through shelter. Together, we can make the dream of homeownership a reality!

## HOW DO I GET INVOLVED?



Register using the QR code and join us at our **2025 KICKOFF PARTY** on **May 20th, 2025**, to start your fundraising journey. Each participant is tasked with a fundraising goal. You can set your individual or team goal on your Givebutter page. Our goal for our **2025 WOMEN BUILD** initiative is **\$75,000**.

Participants can start fundraising as individuals or teams, with \$100 kicking off their journey. Achieving fundraising goals along the way will allow them to collect construction-themed rewards, like a pink tool belt, pink hammer, WB shirt, pink safety glasses and more! Participants who reach a \$1,000 fundraising goal will earn the prestigious Pink Hard Hat and induction into the Pink Hard Hat Society.

## BENEFITS

### 1. Commitment to Community

- Taking action is the best course for those who wish to influence their community in a positive way. Marion County is in dire need of affordable housing, and you could be part of the solution.

### 2. Inspire Change

- When one woman takes a stand, the rest may follow. Our community of Women Builders are not just philanthropists; they are leaders paving the way for change.

### 3. A Lasting Impact

- By providing a hand UP, not a handout, you are supporting women-led families in their journey to creating a healthy, stable life for themselves and their families.

## UPCOMING EVENTS

### 2025 KICKOFF PARTY

MAY 20, 2025 | 5PM-8PM

ONE HEALTH CENTER

Happy Hour to mingle, network, and learn more about this year's Women Build



## REACH OUT TO US!

*Have questions regarding your registration or interested in sponsorship? Reach out to our team!*

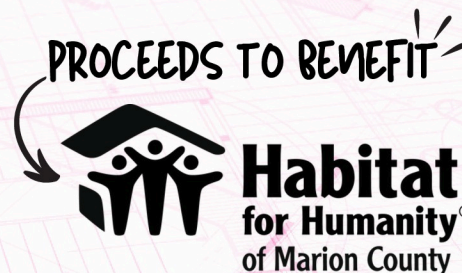
**Joanne Black**  
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# WOMEN 2025 BUILD

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Scan the QR Code To  
**REGISTER NOW!**



**MAY 20, 2025**



**5PM - 8PM**



**OHC COMMUNITY CENTER**  
1714 SW 17th St, Ocala, FL 34471

## ABOUT OUR EVENT

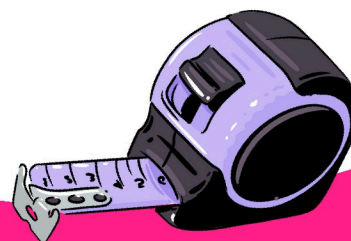
Women Build is a movement of strong, dedicated women coming together to learn, build, and make a difference. Join us in supporting Habitat for Humanity of Marion County's mission of creating affordable housing while empowering women to build strength, stability, and self-reliance. Together, we'll build more than just walls—we'll build futures.

## EVENT HIGHLIGHTS

- ➔ **Pink Champagne Kick-Off Party**
- ➔ **Pre-Build Wall Raising Celebration**
- ➔ **Home Building Volunteer Days**
- ➔ **Home Dedication**
- ➔ **Sponsorships Available**

## FOR MORE INFORMATION:

Visit [habitatocala.org/women-build](http://habitatocala.org/women-build) or email Joanne at [jblack@habitatocala.org](mailto:jblack@habitatocala.org).



**#WomenBuild2025**



# Women BUILD 2025

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## BIG SPONSOR BABE

\$1000

**Includes all previous perks PLUS:**

- VIP Swag Bag (Pink Hard Hat + surprise donor gifts)
- Profile on Women Build Website (with photo, fundraising total & quote)
- Featured in Women Build recap video + personal "thank you" clip
- Option to be quoted or speak at an event
- Priority access to future Women Build & Habitat events

## RISING BUILDER

\$500

- All \$400 perks
- Women Build Purple T-shirt
- IG Story Takeover Day opportunity
- Featured as a "Boss Builder" in Social Media

## PINK GLOVES

\$400

- All \$300 perks
- Pink Gloves
- Mention in weekly social recap
- Custom "\$400 and rising!" badge to share on social

## ALMOST THERE QUEEN

\$900

- All \$800 perks
- Pink Women Build T-Shirt
- Custom Reel or Story Frame with "Almost to \$1K!" overlay
- Featured on Social Media Highlight

## SHE BUILDS STARTER

\$300

- All \$200 perks
- Pink Safety Glasses
- Recognized in a grouped "Thank You" social post

## PINK HAMMER

\$800

- All \$700 perks
- Pink Hammer
- Recognized with a special "Pink Builder" Badge
- Shoutout during event day kickoff

## HAMMER & HEART

\$200

- All \$100 perks
- White Women Build T-shirt
- "Why I Build" IG/FB Story feature (participant quote or selfie shared)
- Inclusion in our "She's Building" Group Highlight Reel

## SHE BUILDS BOSS

\$700

- All \$600 perks
- "Powerhouse of the Week" custom feature post (photo + quote)
- Highlighted in our donor spotlight section on website

## FOUNDATION FEMME

\$100

- Social media welcome shoutout
- Invitation to the Women Build Kickoff Event
- Women Build digital badge (sharable graphic)
- Thank you email with fundraiser toolkit

## TOOL BELT

\$600

- All \$500 perks
- Women Build Toolbelt
- Mention in the monthly HFHMC newsletter
- Added to Digital Donor Wall of Fame

## INKIND SPONSORSHIP

Donate an item for our raffle or silent auction.

- Value of the item determines sponsorship level
- Please provide a description and estimated value
- All in-kind sponsors receive social media and on-site recognition





# WOMEN BUILD 2025

EXCLUSIVE OPPORTUNITY!

Scan the QR Code To Learn More



## BECOME A SPONSOR!

YOUR SPONSORSHIP WILL HELP RAISE CRUCIAL FUNDS TO PROVIDE SAFE, AFFORDABLE HOUSING FOR LOCAL FAMILIES IN NEED. CHOOSE FROM MULTIPLE SPONSORSHIP LEVELS, EACH OFFERING UNIQUE BENEFITS, BRAND VISIBILITY, AND THE CHANCE TO MAKE A MEANINGFUL DIFFERENCE.

### PRESENTING SPONSOR \$15,000

**All benefits from previous levels, plus:** Up to 20 Participant t-shirts • Logo on VIP Swag Bags • Prominent signage at build site throughout the project • Logo featured on marketing/collateral/website • Sponsor video • Boosted Social Media • Press releases • Opportunity to host the kickoff or pre-build event • Speaking opportunities at all major events • Two exclusive build days • Opportunity to present the keys at the "Home Dedication" • Opportunity to include promotional items in participant packets

### HARD HAT



\$10,000

**All benefits from previous levels, plus:** Up to 10 Participant t-shirts • Branded Women Build hard hats • Logo on job site signage • Logo featured on website • Opportunity to host the kickoff or pre-build event • Speaking opportunities at all major events • One exclusive build day (up to 10 volunteers) • Dedicated sponsor spotlight post on social media • Recognition in the Women Build recap video

### PINK HAMMER



\$7,500

**All benefits from previous levels, plus:** Up to 10 Participant t-shirts • Branded Women Build hard hats • Logo on job site signage • Logo featured on website • Opportunity to host the kickoff or pre-build event • Speaking opportunities at all major events • One exclusive build day (up to 10 volunteers) • Dedicated sponsor spotlight post on social media • Recognition in the Women Build recap video

### TOOL BELT



\$5,000

**All benefits from previous levels, plus:** Branded Women Build tool belt • Logo on job site signage • Logo on website • Recognition in kickoff & pre-build materials • One exclusive build day (up to 10 volunteers) • Recognition on social media & newsletter • Invitation to kickoff & pre-build events • Instagram thank-you story with tag

### GLOVES



\$2,500

**All benefits from previous levels, plus:** Branded Women Build gloves • Recognition in kickoff & pre-build materials

### SAFETY GLASSES



\$1,500

**All benefits from the previous levels, plus:** Branded Women Build hard hat • Logo on website

### WOMEN BUILD PARTNER

\$1,000

Recognition in event materials • Recognition on social media & newsletter • Invitation to kickoff and pre-build events

### COMMUNITY BUILDER SPONSOR

\$500

Name listed on event signage • Recognition on social media & newsletter • Invitation to events

### IN-KIND SPONSORSHIP

Donate an item for our raffle or silent auction. Value of the item determines sponsorship level. Provide a description and estimated value. All in-kind sponsors receive social media and on-site recognition.

## SPONSORSHIP INFORMATION

CHECK SPONSOR LEVEL:

\_\_\_ Presenting Sponsor \_\_\_ Hard Hat Sponsor \_\_\_ Pink Hammer Sponsor \_\_\_ Tool Belt Sponsor \_\_\_ Gloves Sponsor  
\_\_\_ Safety Glasses Sponsor \_\_\_ Women Build Partner \_\_\_ Community Builder Sponsor \_\_\_ In-Kind Sponsor

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Method of Payment: Cash \_\_\_\_\_ Check# \_\_\_\_\_ Credit Card \_\_\_\_\_